

## Dixie District SPEBSQSA

# Rebel Rouser

Alabama • Georgia • Mississippi North Carolina • South Carolina • Tennessee

Volume 49, Number 2

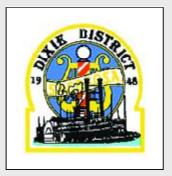
April/May/June 2006



Dixie District SPEBSQSA Tom West, *Editor* 175 Davis Road Southern Pines, NC 28387

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#### VISION

To be the best "cotton-pickin" district within the Society in every conceivable way by promoting excellence in barbershop quartet singing throughout the states within the geographic borders of the Dixie District.

#### **MISSION**

To provide support and assistance to the members and chapters of the Dixie District in fully developing and realizing their individual chapter missions, to conduct conventions, festivals and other events at which members and chapters can share and enjoy their common love for barbershop harmony, to conduct schools and other educational events at which members and others can learn and improve their musical skills, to support a wide range of charitable activities, and to widely promote barbershop quartet harmony in communities throughout the District.

#### **DEADLINE**

Deadlines for the Rebel Rouser are approximately four to five weeks before the publication reaches the membership.

Please keep this in mind when planning time sensitive advertisements.

Deadlines are the 15th of January, April, July and October.

# Thank you and Congrats and best wishes all rolled into one!

Dear Tom,

On behalf of TuneTown Show Chorus, "Region 23 champions for 2006", thank you for allowing us to be part of your show in Chattanooga! You proved to be such a warm and hospitable audience and it was truly an honor to perform for you!

Secondly, let me offer our congratulations and best wishes to your International qualifiers, The Atlanta Vocal Project, State Line Grocery, The Great Nashville Singout, and Relative Pitch. TuneTown supports you all the way!

In Harmony,

Teri Watts, TuneTown Show Chorus Corresponding Secretary

#### Impact of Harmony Explosion Camp

I attended the Harmony Explosion Camp 2005 with four of my freshmen students and my eighth grade son. It was the first time they or I had participated in an event of this nature and was one of the most rewarding experiences I have been involved in during my 17 years of teaching.

This camp was fabulous for us on a number of levels. It provided an opportunity for me to bond with my upcoming students in a positive learning environment. The atmosphere of the program is very supportive and relaxed while maintaining a rigorous rehearsal schedule and high musical expectations.

I was very pleased with the quality of the teaching and the vocal technique instruction given to the students. The vocal warm-ups and concepts were very much in line with current music education practices and served to undergird my instruction in the school setting. It is crucial that young men are given the role models of good teaching from other men. I can not stress this enough. As a female vocal instructor I simply can not replace a male voice.

Seminars and sessions with top-ranked quartets in the country were so inspiring for my students. They came back bubbling over with stories for the other men in my program. This year I am hoping that I can bring at least 10 of my men to the camp. The students still mention the impact of spending time with the professional quartet and felt more comfortable being expressive in their music after seeing that it was "okay" for men to show facial expression during performance.

On a personal note, my eighth grade son had the best time he's had at a music event. He is an All-State student and was a member of the Spivey Hall Children's Chorus. For him singing with so many men was very affirming and he FINALLY got to sing Bass II, which made his year. I've never seen him smile during a performance and it really touched my heart to know that he felt so positively about his time at the camp.

None of these experiences would have been possible for my students without the scholarships. They have so many other expenses during the year and at least two of the four students were very financially challenged. I, myself would not have been able to afford to bring my son were it not for the scholarship. For some of them it was the only "trip" they were able to take during the summer and what a fine choice!

The lasting effects of this camp are overwhelming. My men's chorus at school this year has been so positively affected by just the four students attending. I can't wait to see how bringing more of them this year will help my program. I know that for all of us Hamony Explosion Camp will be a very special memory for years to come.

Sincerely,

Beth Bowen, Choral Director - Chestatee High School

Editor's note...the above letter was sent to Jim Moore and forwarded to the Rebel Rouser.

#### The Prez Says! Where Are We Going in 2006?



**Dwain Chambers** 

Now that our 2006 spring convention is behind us, it's time to move forward with our programs for 2006. In late December, I defined seven long term strategic goals for the Dixie District and challenged the District Board and Management Team to develop a set of short term goals that we could accomplish in 2006. Each

member submitted their thoughts and ideas to me and then in early February, the District board met in a goal planning session and formally adopted the following set of goals to work toward in 2006 and beyond. I want all of you to be aware of what we are working toward, so I've included the complete list below.

## DIXIE DISTRICT LONG TERM GOALS 2006 SHORT TERM GOALS

A. Develop a strategic plan for improving the use of the District music and director development programs. This will involve such short term goals as rebuilding and enhancing the SOP, DLHW, CDWI, Top Gun, and producing more district International competitors.

Task: List at least three short term goals that would help improve the use of the **District music and director development programs.** 

- 1. Goal Use all available Scholarships for Director's College at Harmony University.
- 2. Goal Design a survey to determine the needs of all Chapter directors.
  - Sub Goal Once survey is completed, analyze results and determine resources to meet those needs.
- 3. Goal Increase by 15 the number of Chapters that receive an SOP.
- 4. Goal Build greater camaraderie between Chapter directors.

- 5. Goal Every director attend a CDWI within 5 years.
- 6. Goal Increase by 10 the number of Chapters that utilize the Coaches Guild.
- B. Develop a Marketing/PR strategy designed to assist Chapters in their own marketing and PR as well as our own District sponsored events.

Task: List at least three short term goals that will assist Chapters in their own marketing and PR as well as our own District sponsored events.

- 1. Goal encourage all Chapters to have a marketing officer and team.
- 2. Goal Create marketing template materials for Chapter use and make available on District website.
- 3. Goal Blitz team approach to marketing District conventions.
- C. Increase and improve communications with members, Chapters and quartets.

Task: List at least **three** short term goals that will help to increase and improve communications within the District.

- 1. Goal Make the website an effective and accurate tool of communication for the District.
- 2. Goal Have XX Chapters have a newsletter.
- 3. Goal 50% of Chapters have articles about them published in the Rebel Rouser.
- 4. Goal Increase the number of Training opportunities for CSR's.

continued on page 18

#### Advertising Rates for Black & White Ads

Business Card (2 x 3.5) \$10
1/4 page \$60
1/2 page \$80
Full Page \$120
Outside back cover \$250
Color Ads: Outside back cover or Inside front or back cover - consult Editor:

**Executive Team** \*Denotes Board Member

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## Would You Like to Sing in Albuguergue?



**Bob Tilton** 

YOU CAN! Here are the details we have from the society:

Midwinter: District Festival Chorus Showcase

Are you looking for that extra bit of fun to relieve the winter doldrums next January? Grab a couple of your friends, or four or five score of your friends, and plan on heading Albuquerque way, for the Society's Midwinter Convention.

GENERAL CONCEPT: The Barbershop Harmony Society will be sponsoring a new type of fun-loving singing event, the District Festival Chorus Showcase. Singers from all across your District will gather to form one large chorus. There will be prizes to win, but the primary purpose is FUN.

ORGANIZATION: Each District will appoint its own person or group of people to oversee the organization of the District Festival Chorus.

GENERAL CONTEST RULES:

- 1. Districts are limited to one representative chorus.
- 2. In order to enter, everyone in your group must have purchased a Midwinter Convention registration, and furnished a participant listing, to the event administrator (John Schneider), prior to 12/31/06.
  - 3. 11 sets of risers will be provided.
- 4. Total stage time will be 12 minutes from entrance to exit. You may use less than 12 minutes if you choose.

SCORING: Six evaluators will be used, evaluating every group. There will be no specific judging categories. Each will have up to 100 points to assign per group. The audience will also play a part in the process by helping to select the People's Choice award. They will have sole decision-making authority over who receives that award. Prizes will be awarded to the top five winners, plus the People's Choice prize.

Frequently Asked Questions:

- Q: When will this event take place?
- A: Saturday of the Midwinter Convention—January 27, 2007
- Q: When must my District confirm participation in this event?
- A: No later than September 1, 2006
- Q: Where can my District get an entry form?
- A: Once Society staff has received your commitment, you will be sent an entry form.
- Q: Who will assist the housing and registration process for the Midwinter Convention?

A: Society staff

- Q: What about rehearsal space at the convention?
- A: Rehearsal space will be coordinated by Society staff and will be provided to each group.

NOW, DOES THIS SOUND LIKE SOMETHING THAT YOU'D LIKE TO DO? IF SO, WE NEED YOUR COMMITMENT BY JULY 15, 2006 SO WE CAN:

- 1. Choose a Director
- 2. Choose the music for two songs
- 3. Get the music to all the singers as soon as possible to allow time to learn.

You may commit by email to rtilton@nc.rr.com with your name, address, email address, Chapter and voice part. I will be the initial contact and will update you on a regular basis by email, or regular mail as necessary.

In addition to this article, I have notified all Chapter Presidents of this new Society Program so it can be discussed at Chapter Meetings.

Bob Tilton, Executive VP Dixie District



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#### 2006: Year of Goals and Achievements



Mike Schiermann

When you think about it, Marketing and Public Relations is a relatively new concept to most Society Chapters. It's only been 3 years since Chapters with 25 members or more have been encouraged to have a Vice President of Marketing & PR.

That first year here in the Dixie District, we had 12 Chapters with dedicated Marketing & PR men. The

next year we had 29. Today, the total has grown to 45 Dixie Chapters with Marketing & PR officers. Many of them participated in COTS and went home to their Chapters with renewed energy and new knowledge. We are definitely moving in the right direction!

In the coming spring and summer months, Dixie Chapter PR men will be concentrating their efforts marketing spring and summer shows, and gearing up for a possible Veterans Day concert to benefit the Veterans Fund and/or a local Veterans organization in their home towns.

As we approach these months, it becomes more and more obvious how much Chapter Marketing men need help to get it all done. We need envelope stuffers for press releases and to get the Show Flyer/ticket order form out to the mailing list. We need someone to update and clean the Chapter Membership Email Address List for the upcoming Email Blitz aimed at selling show tickets. We need help finding potential sponsors to underwrite the show or buy large blocks of tickets or premium program ads. We need help coordinating with the local charity that will receive a portion of the proceeds from our performances.

The biggest single mistake a Chapter M & PR VP can make is to try to do it all himself. There just aren't enough hours in the day. That's why Chapter Marketing men must reach out to the membership and get the help they need. Send out an email appeal. Stand up at Chapter meetings.

And if you are a Chapter member who is looking for a way to get more involved and contribute to the success of his Chapter, get hold of your M & PR VP and volunteer. Believe me; he will be very happy to hear from you.

# Beaufort, SC Harbormasters "Barbershopper of the Year"

Following an appearance before the Rotary Club at their luncheon at the Ramada Inn on Wednesday February 8, 1906 the Beaufort Harbormasters honored Mike Masters as "Barbershopper of the year".

This honor was presented for the stalwart effort that Mike expended as interim director in holding the group together following the sudden death of their founder and choir director last March.

The president of the local chapter, Darryl Poovey made the presentation. The new Director, Cliff Kozier was in attendance. Cliff has impeccable credentials, he has degrees at several levels in Choral Conducting and Vocal Performance and is a member of the American Choral Directors Association. He has been a choral director for 18 years.

Cliff took over the direction of the group at the beginning of January '06. Immediately it was easy to gauge the positive impact that Cliff is going to have on this group. Tentative plans are already being made for a resumption of an annual show in the spring of 2007.

Brian Chinn, VP for Public Relations, Beaufort, SC Harbormasters.

# Immediate Past President\* Don Lang PO Box 923 Millers Creek, NC 2865 I H - (336) 973-8686 W - (336) 973-8686

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**Management Team** 



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#### Wanted!! Men Who Love to Sing!



Dennis Evans

second one in the fall.

I would like to have all Chapters in the Dixie District agree to recruit under this compelling slogan in September.

Common sense tells us we should always be looking for new members – it is ongoing. But, each Chapter should also have at least two planned recruitment activities each year: One event in the first half of the year, and a

The program below is modeled on a very successful

effort by a 19-member chorus last fall. It attracted 19 guests and they soon added 11 as new members! I am getting this out to you now because now is the time for you to act on this, and make your plan! All the information is here — Chapter leadership just needs to step up and make it happen!

FIRST: Appoint a "Membership Team" NOW. (two or three men)

SECOND: Establish a DATE - NOW! (Plans can begin to be worked towards that date.)

THIRD: Make a "COMMUNICATIONS PLAN" (consisting of a "Theme" and all the ways you will get your message out. Put the plan on paper.)

THEME: WANTED!! MEN WHO LOVE TO SING.

<u>STRATEGY & MATERIALS:</u> (used in the successful campaign last fall)

1.) COLOR POSTERS were developed using the "theme" and put in store windows, at checkout registers, in

rear windows of vans, etc. Include telephone numbers on all materials. Everything was done on a computer - at little cost!

2.) YARD SIGNS, like what realtors use, were made up with the "theme" and a telephone number. The Chapter ordered 50 18" X 24" Cora foam signs with a white background and red and black letters, printed on both sides. The signs were ordered from a website. Their total cost was just over \$6.00 each (for this quantity) including mounting frames. Signs were placed in member's yards, at busy locations, and even church property.

- 3.) A FEW MEMBERS WORE "WANTED BADGES" that attracted attention when they were out in public.
- 4.) HANDOUTS using the "theme message" were given to the members. These were four copies per 8 1/2 X 11 page printed by computer. (These proved very helpful for the members who did not want to be giving a "sales pitch.")
- 5.) RADIO AND TV promos. were taken to the local stations. (Each Chapter has its own local market conditions and contacts to get publicity.)
  - 6.) MEMBERS WERE ASKED

TO INVITE persons whom they'd invited in the past, or anyone they felt might have an interest.

7.) A LIST OF FORMER MEMBERS IN THE AREA was generated, and these men were contacted.

KEYS TO SUCCESS:

- PLAN WELL AND PLAN WELL IN ADVANCE!
- GET ALL MATERIALS PRODUCED AND IN HAND.

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Membership Development Dennis Evans 6004 Cassowary Drive New Bern, NC 28560 H - (252) 635-1895 dwe333@cconnect.net



Chorus Director
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North Augusta, SC 29860
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johnpousa@comcast.net

(555)555-5555



Contest & Judging Jim Sams (Doris) 679 W. Warwick Oaks Lane Collierville, TN 38017 W - (901) 226-4888 Fax - (831) 604-8824 Cell - (901) 487-4095

#### Dixie Barbershopper of the Year 2005

Good evening ladies and gentlemen. It was an honor to have been named the 2004 Dixie Barbershopper of the year and a pleasure to be here to present the Barbershopper of the Year for 2005. Before I introduce him, I'd like to ask all previous BOTY's in the audience to stand for a round of applause.

The selection committee consisted of myself, Bob Dickson and the current international president Drayton Justice, and all previous recipients of this award. I'm pleased

to announce this year's selection was a unanimous choice.

He began his barbershop life in 1983 as a member of the Atlanta Peachtree Chapter where he served as Membership VP, Program VP, Chorus Manager and Public Relations/Marketing VP. He was their Barbershopper of the year in 1984.



Manager and Public Jim Moore, left, is handed the plaque as Dixie Barbershopper Relations/Marketing of the year for 2005. Pictured at right, Larry Deters. The Presentation was made at the District Convention in Chattanooga March 24.

He then joined the Marietta chapter in 1989 and served as Membership VP, Youth Outreach Chairman and Music VP. He was elected president for two terms and was twice selected as Barbershopper of the year 1991 & 1999.

In 2005 he joined the Atlanta Metro Chapter, and serves as the Youth in Harmony VP. He has 13 men of note awards, was a certified chapter coach for 4 years. He has attended 23 International conventions, 16 as a competitor.

He was inducted into the Confederate Harmony Brigade in 1986 and was promoted to the rank of adjutant

general in 1995. In 1998 he was selected as the Barbershopper of the annual rally.

His quarteting career actually began long before he joined the Barbershop Harmony Society. In 1954 while attending Georgia Tech, he helped form a men's quartet called "the techniques". They were very popular on campus and locally singing popular songs of the day like *Three Coins in the Fountain* and *Autumn Leaves*. They did numerous commercials, and sang in the Fox Theater summer concert

series. In 1957 they signed a contract with the Roulette label and made their first disc which sold over a quarter million records, and they were asked to appear on Dick Clark's American Bandstand. After two more records that were less successful the group split up to pursue other careers.

Since joining the society he sang in "Four Ring Binder", the 1984 "fun addicts" logopedics award winner, "Underground Connection" and currently sings bass in "As You Like It".

This gentleman currently serves the District as Young Men in Harmony VP and operates Dixie's highly successful annual

Harmony Explosion camp.

Help me welcome Barbara's right hand man, your Barbershopper of the year for **2005...JIM MOORE!!!** 

Larry Deters

I used to have a handle on life, but I broke it!





Young Men in Harmony
Jim Moore (Barbara) 3385 Breton Court Atlanta, GA 30319
H - (404) 255-0818
Fax - (404) 255-2718
C - (404) 664-4658
bbm @mindspring.com



Membership Events Jack Donaldson (Sharlene) 7328 Fairview Road Corryton,TN 37721 H - (865) 687-1533 jackdonaldson @juno.com



#### Chapter Support Representatives Assignments

A CSR is not a super barbershopper. More than likely he is closer to an experienced Joe Barbershopper, who has a passion for our hobby, the ability to listen to chapter leadership, has a broad general knowledge of how we operate a chapter and can communicate ideas. One of his basic duties is passing good ideas that have worked in one chapter to other chapters that may successfully use them.

Our goal in the Dixie District is to have one Chapter Support Representative (CSR) assigned to no more than two chapters, other than his home chapter. We have recruited seven new CSR's in March, (giving us a total of nineteen men to serve fifty-nine chapters). Two of our current CSR's are recuperating from medical conditions that prevent chapter visitations at present. As you can see, we still need at least ten -eleven more enthusiastic, and experienced men. Our (yours and my) current need is for two new CSR's for central and one for eastern South Carolina; one from central and one from eastern Georgia; one for northwestern and two for south Alabama, one for eastern and one for western Tennessee, and one for Mississisppi.

Another goal for the CSR Program is to have a CSR supporting the same chapter over a long period. As a dedicated CSR helps a chapter, it will realize his valuable assistance and call on him. The CSR is there as a resource to the chapter - not to report negatives to the district. He has many avenues he can access to get information the chapter may need.

Unfortunately for me, I am not in a position to know who might be a good CSR in each area of the district. Therefore I would very much like some help! If you know of anyone who is qualified, or would like to apply please contact me at 910-582-4830 or <a href="mmillson@carolina.rr.com">mmillson@carolina.rr.com</a>. We will be conducting CSR training at the Chapter Operations Training Seminar (COTS) January 13-14, 2007 and the district will pay for you to attend, but you can start now. I have the materials that will help you get a good start prior to COTS.

The CSR Program is a place where you can do a lot to help the District, be of service to your fellow barbershoppers, and enjoy our hobby even more. Think about it.

The current Chapter/CSR assignments are listed on the Dixie District website.

Dave Millson
DVP CSLT

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#### Building A Strong Foundation



Thom Hine

First of all, it's great to be back in Dixie harness again as a part of the fantastic Dixie District Admin. Team. We have a tremendous district, we are blessed with talented and 'doing' members and our district leadership is among the finest in the Society. Far too many times we all become wrapped up in the detail of personal barbershop

concerns and fail to recognize how much we can accomplish when we all travel in the same direction. Thanks for this opportunity to work with y'all again.

- What's new at Harmony Foundation?
- For openers, our good friend Ev Nau started to work for HF in the late Fall of 2005. And whatta find!
- In 2005, Harmony Foundation gifted \$250,000 to Society programs as follows:

Harmony Explosion Camps (1,250 students)	\$108,084
Collegiate Quartet Tour	14,224
Collegiate Quartet Competition (29 quartets)	58,796
Director's College Scholarships (100 scholarships)	68,319
Quartet & Arrangers Scholarships (8 scholarships)	<u>5,520</u>
Total for 2005	\$254,943

• The gifting target for 2006 is \$350,000.

We are well passed the timeline where member dues will financially support our ongoing Society programs that inure to the benefit of our districts, chapters and members.

- The Founders Club primarily gifts, equities or property in the form of after-life endowments insure a bright future for our Society's 'tomorrow.' I'm now searching for a Dixie couple that will co-chair this program. Must be a member of the Founders Club. If interested, please contact me.
- Ambassadors in Song monthly gifting by members where the donor determines the amount he can

give via automatic monthly credit card agreement. What's the proper amount to give? \$5, \$10, \$25 a month? It's up to you. Just log onto <a href="https://www.harmonyfoundaton.org">www.harmonyfoundaton.org</a> and support your Harmony Foundation and your Society with the click of a mouse.

The President's Council – ongoing annual gifting at a minimum level of \$1,000 per year. Yes, there are substantial benefits such as preferential seat selection at the International and Midwinter Conventions. To date, only 17 couples have signed onto this gifting program. We're looking for more givers. Again, log onto the Harmony Foundation website. It's extremely easy to navigate. Bob and Dobbie Royce have a greed to chair this important initiative.

**Donor's Choice** – both of the above programs allow you to designate 30% of your contribution to your chapter, district or 15% to each.

What's new in Dixie District?

- The start up of a <u>DIX District Grant Program</u> designed to garner financial support from arts councils/foundations and corporate entities that will allow us to expand our Youth In Harmony and Member Educational Programs. I'm looking for a member that will visit council, foundation and corporate websites to secure info, structure a 'theme' spreadsheet and match grantor with specific district or chapter need projects. Interested? I have started this process but there is still much to be done. If any Dixie barbershopper is interested, give me a call or send me a quick email at.....thine@comcast.net
- Is your Chapter interested in establishing a potential for local, state, foundation or corporate grants to fund Youth In Harmony or Member Educational programs? If so, contact me with the name of a Chapter volunteer (must possess PC skills). The district will not do the legwork for you but we will train your designee and review grant applications prior to your submissions.

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## 2006 District Spring Quartet Contestants\*

\*see front cover for Dixie's Representatives to International



3rd Boo-Yah Atlanta Metro, GA, Frank Thorne





5th Zig Zag Greensboro, Winston-Salem, NC Lebanon, PA



6th Cuba Landing Memphis, TN Frank Thorne



7th Quadzilla Charlotte, NC Frank Thorne



8th The ACC Central Carolina, RTP, Winston-Salem, NC



9th Collector's Edition Knoxville, TN Asheville, NC

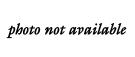


10th Older Not Wiser Marietta, Roswell, GA

## College Quartet Competitors - see page 14



Almost Seniors, Charlotte, RTP NC



Time and Again, Memphis, TN



QuadraSound, Nashville, TN



Loose Change Central Alabama, AL



Natural Selection Central Alabama, AL



**Vocal News Mooresville, NC** 



Meanwhile Woodstock, GA



VoiceMale Marietta, GA

## 2006 District Spring Chorus Competitors (in order of finish)\*

\*see back cover for 2006 District Champions



2nd Stone Mountain, Stone Mountain, GA



3rd Cleveland Scream Machine, Cleveland, TN



4th The Big Chicken, Marietta, GA



5th Music City Chorus, Nashville, TN



6th General Assembly, Research Triangle Park, NC



7th Triad Harmony Express, Winston-Salem, NC



8th Heart of Carolina Chorus, Central Carolina, NC



9th Gold Standard Chorus, Charlotte, NC

#### \*Most Improved Chorus $\dots$ see page 14 for explanation

Editor's Note: Quartet and Chorus scoring summaries - dixiedistrict.org



10th Voices of the South, Central Alabama, AL





12th Southern Splendor Chorus, Athens, GA



13th The Appalachian Express\*, North East Tennessee, TN



14th Garden City Chorus\*, Augusta, GA



15th Land of the Sky Chorus, Asheville, NC



16th Pride of Mobile Chorus, Mobile, AL



17th Chattanooga Choo Choo, Chattanooga, TN

## 2006 College Quartet Competitors\*

\*see front cover for Dixie's Representatives to International



2nd Ram Tonz University of Mobile Alabama



4th Tone Def Wilson Central HS, Lebanon, TN



3rd A Cappellicans Appalachian State University



5th Do-Re-Men! Wilson Central HS, Lebanon, TN

#### Most Improved Chorus

Upon looking back at the scores for the Most Improved Chorus winner, it was determined that both Northeast Tennessee Chapter and the Augusta, SC Chapter TIED for the MIC award. Unfortunately, the computer program used by the Contest Administrators automatically broke the tie, unbeknownst to them, and a winner was declared. This should not have happened and they had no way of knowing unless they had taken time to look at the MIC screen to see what the raw score differences were. In future contests a Society formula will be used to determine, by PERCENTAGE and by using more than just raw score difference, the winner of that award.

I offer my sincere apology to the Augusta Chapter for neglecting to find the error. I appreciate that this was brought to my attention so that future errors of this sort will not occur. A revised Scoring Summary was forwarded to the District webmaster with a footnote denoting the tie. A plaque honoring Augusta for its excellent work will be forwarded to the Augusta Chapter.

Congratulations to the Augusta, GA Garden City Chorus for their improvement in performance.

Jim Sams, VP of C&J-Dixie, Contest Administrator

## Keith Therrell Named Dixie's BETY

The Memphis chapter bulletin, THE COTTON GIN, edited by Keith Therrell, has won the 2005 Dixie chapter bulletin contest, and Keith is Dixie's 2005 BETY (Bulletin Editor of the Year). He was awarded his plaque at the House of Delegates meeting at the spring district convention in Chattanooga. In winning the contest, THE COTTON GIN scored 1541 points out of a possible 2000.

Running a close second and third were Savannah's SOUNDS OF SAVANNAH, edited by Derek Ball with 1486.6 points and Chattanooga's CHOO CHOO RAG, edited by Steve Wixson with 1417.6 points. The top two bulletins have been entered in the International Bulletin Contest.

The bulletins are judged in three categories: Content, Layout and Reproduction, and Grammar and Style. Judges in each category critique the bulletins and offer suggestions for improvement.

Fred Hinesley

#### Youth in Harmony



Jim Moore

Congratulations to Relative Pitch, the 2006 Dixie District College Quartet Champions. They are from Appalachian State University in Boone, North Carolina. There were four other entrants in the college contest, and each did a wonderful job. There will be at least one other quartet competing in an out of district contest, and until all

scores are in, we will not know which of the Dixie competitors will be our representative to the contest finals in Indianapolis.

The Dixie District scholarship for a music educator was awarded to Joe Bullock, the choral director at Wilson Central High School in Wilson County Tennessee. Joe attended the Chattanooga convention with two of his boy's quartets, who competed in the college quartet contest, and four of his girl's quartet, who competed in the Rising Star contest.

The teaching quartet for the Harmony Explosion Camp for high school boys that will be held July 20-23 at Clemson University has been selected. They are New Release, the 2005 silver medalist college quartet. The clinicians for the event will be Rick Spencer, from the Society, and Dr. Jerry Ulrich from Georgia Tech. As was the case last year, three standard and three barbershop

songs will be learned and performed during the three day camp. Those songs include several that will make for a very entertaining show: *The Lion Sleeps Tonight* and *Zulu Fusion*, an original that you'll just have to hear to believe.

I am very proud to have been selected 2005 Dixie Barbershopper of the year, and I know that it is due largely to the success of last year's Harmony Explosion Camp. The real reasons for that success were the numerous generous Barbershoppers who sponsored students to the camp. Again, it is the time for all caring Barbershoppers to step up to the plate. We expect around 100 campers and teachers will attend this year, and we will want to sponsor each of them, so that students pay only \$20 to attend and teachers are free. If you or you chapter can be a sponsor, \$80 a person will be graciously accepted. The remaining costs will be covered by the District funds and by a Harmony Foundation grant. Please send your donations in now, and please also start now to find boys who will want to attend this camp.

Congratulations and thanks to the Mobile, Central Alabama, Huntsville, Rock Hill, Blue Ridge and Columbia chapters, who have begun to develop their Youth in Harmony programs and who have asked for resources. If I can help with your YIH plans, please contact me at bbm@mindspring.com.



Keith Therrell, pictured at right, was honored as Bulletin Editor of the year for his editing of the Memphis Chapters publication "the Cotton Gin". The plaque was presented to Keith by P/R VP Mike Schiermann, left and District President Chambers, center. (see story on page 14)



Dan Brinkmann, Dixie's representative on the International Board addressed the House of Delegates at the Spring Convention in Chattanooga. Dixie shares representation on the International Board with the Sunshine District. Dan succeeded Dixie's Thom Hine.

#### Dixie District Hall of Fame

The purpose of the Dixie District Hall of Fame is to give recognition to those men who have made exceptional, long-standing, unselfish, dedicated and devoted contributions to the Dixie District, their Chapter(s) and the Society. This award shall serve to honor such person's participation and focus on these activities.

#### **Qualifications**

Induction into the Hall of Fame shall be limited to persons, living or dead, whose contributions to the District have spanned no less than 10 years. These contributions may have been on various levels of organization whether musical or administrative. These contributions shall be service or activities which have added to the overall well being of the District and furtherance to the hobby. Recognition need not be limited to current Society members, but the recognized service must have been performed while the individual was a member of the Society and the District.

The basic criteria for qualification includes, but is not limited to, quarteting activities, chorus directing, coaching, contest judging, composing, arranging, publishing, administering, writing, promoting, teaching, philanthropy, or preferably some combination of these, which shall be marked by unselfish, dedicated and devoted service.

#### **Nominations**

Nomination of persons for induction into the Hall of Fame shall be made by any member of the District and shall be made in writing to the District Historian between April 1 and June 30 of any year, the initiating, nominator shall provide a legible, detailed description of the nominee's qualifications. Such description need not be precise on dates, places, results, etc. but must provide sufficient credible information to substantiate the qualification offered. Corroborating sources, such as publications or individuals may be used, but such must be either generally available or made available by the nominator. A specific person may be nominated more than once. If someone is nominated by more than one person, it shall be treated as a single nomination, but the combined facts and information may be considered. A quartet may be nominated, but it shall be considered as one nomination.

#### **Selection Procedure**

The Committee shall review the information by mail. As soon as practical after June 30 of each year, the District Historian shall send to the Chairman of the Hall of Fame Selection Committee all of the nominations and supporting documentation. The Selection Committee Chairman shall review all of the nominations to determine the eligibility of each nominee. Questions regarding eligibility shall be referred

to the Chairman of the Dixie District Laws and Regulations Committee. The nominations of all eligible nominees shall constitute the slate of potential inductees for that year. The members of the Selection Committee may wish to discuss the nominees' qualifications before voting. Voting shall be by written ballot and shall be by rank, for example each voting member shall list his first, second, third, and successive choices. After the order of ranking is determined by the vote of the Selection Committee, the Committee shall determine how many nominees shall be inducted for that year. The final selection vote may be by telephone poll, by mail, or email, or at the request of any member of the Selection Committee, shall be by written ballot. The Committee's action each year shall be completed by August 15<sup>th</sup>.

The Dixie District extends this invitation for you to submit your nomination, to the Dixie District Hall of Fame, for evaluation and consideration by the Selection Committee.

Please mail your nomination and supporting information to:

Jerry Adams 4826 Briarwood Drive Nashville, TN 37211



Three previous District Management Team members were presented plaques for prior service to the District. Due to prior commitments they were not present to be honored. Accepting for Bob Tweed was Bob Tilton, left; Charlie Rose for Jim Napier, center; and Larry Deters for Charlie McCann, right. Tweed served through Membership Development, Napeir for Chorus Director Development, and McCann for Chapter Support and Leadership Training.

#### 2nd Annual Cape Fear Invitational

Once again, several Chapters from the coastal Carolinas gathered Wilmington, NC, multifaceted day of barbershopping. The occasion was the Second Annual Cape Fear Invitational, held on October 15, 2005, at the Winter Park Baptist Church's Community Center. The Wilmington Chapter is quite fortunate to be able to use this excellent facility.



Because of our district's geography, the eastern Carolinas are home to several small chapters who generally do not participate in District events. The invitationals give these Chapters an opportunity to enhance their singing skills and spend a day immersed in our hobby

Between barbershoppers and their guests, attendance was 170 persons. Attending were North Carolina Chapters from Edenton, New Bern, Raleigh, Jacksonville and the host chapter, CAPPED BY A PIG Wilmington. South Carolina chipped in with attendance from Myrtle Beach and Charleston. This was the first appearance by the Raleigh and Charleston chapters.

A special program was organized for ladies and guests during the time the men were occupied with "barbershop stuff". This program included a choice of historic downtown Wilmington tours, garden visits and visits to Wilmington's many shopping venues.

Once registration was over and the guests had departed for their activities, craft workshops were held. Chuck Green held vocal production sessions and Robert Cox handled tag singing. Local talent led the remaining workshops as Bob Young led a vowel formation group and Larry Reinhart and Bob Clark jointly handled presentation. Each man attended two one-hour sessions.

But the day's highlight was a two-hour barbershop harmony show. Each Chapter sang two songs and chapter quartets were invited to sing one song. The day's eagerly awaited highlight followed the individual Chapters performances.

Each of the visiting Chapters had received learning CD's

covering the five show songs. With 138 men on the risers, Chuck Green directed the mass chorus in a rousing performance. For those of us who sing in smaller choruses, the thrill of singing in a 100+ man chorus caused those little bumps to suddenly appear on our necks.

After the show, each chorus received an evaluation and coaching session. Coaches included the previously mentioned workshop leaders plus Bob Tilton, Dixie District Executive VP, and long-time Wilmington barbershopper, Jim Benson.

For the final piece of business, Chapter presidents met with co-chairmen Bob Clark and Paul Parker to critique the day's event and offer suggestions for future events.

The day was capped by a Pig Pickin' and guess what? More singing. There is already talking in the Wilmington Chapter about the Third Annual Cape Fear Invitational. This could get to be a habit!

#### **Putting music** on your website

Complying with copyright law extends to web audio. by John Schneider, Staff Consul Quartets and chapters that have their own websites need to make certain that they have the appropriate clearances/

licenses to use performances of their respective performing units on their websites. Some music publishers absolutely refuse permission for any of the music to which they own rights to be published on any website. This would additionally apply to chapters that have their own "members only" section of a website where they put

THE DAY WAS

PICKIN' AND

GUESS WHAT?

MORE SINGING.

learning tapes/CDs for their members. If they need to know what kind of permission they need, they should contact the copyright owner and seek a website (media) license. If it becomes more involved than that, they should call the Society office and talk either to Joe Liles or Colleen Theobold.

## The Prez Says! Where Are We Going in 2006?

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- 5. Goal Contact all Chapters 4 times a year using the leadership team and CSRs.
- D. Identify and develop grantable programs & activities. We need to develop programs that companies and government agencies would see the need to underwrite. One of the most notable programs that would warrant grants is the Youth in Harmony program which is already pretty well established in certain areas of the District.

Task: List <u>at least</u> three <u>short term goals</u> that will help identify programs/activities that we can submit to companies/corporations for their consideration in lieu of a grant. Then list <u>at least</u> three <u>short term goals</u> that will help develop these programs/activities.

Identify or Develop

- 1. Structure Leadership Org. chart and fill the necessary positions within that portfolio.
- Grow members in 'President's Council' from 15 to 30 members and promote 'Ambassadors
  of Song' program by Rebel Rouser articles, direct email listserve and PR registration packets
  inserts at District conventions.
- 3. Commence enlisting Chapters of the District who wish to take advantage of grant writing within their locales.
- 4. Create a potential grant database spreadsheet by council, foundation and theme(s).
- 5. Work to develop grant for Harmony Explosion Camp at DLHW.
- 6. Develop a corporate 'Title Grant' (recognize the grantor as a sponsor) for a 2007 District convention. Will also attempt to realize this goal for the fall 2006 convention.
- E. Develop and expand on an active Youth in Harmony program. This is a program that is already established but only in certain areas of the District.

Task: List at least three short term goals that will enable us to continue to develop a YIH program.

- 1. Goal Honorarium Support for Funding up to 5 events not to exceed \$1000.00 in total.
- 2. Goal Develop YIH website content by March 15, 2006.
- 3. Goal Find and select representatives in each state of the District to communicate and work with VP YIH.
- F. Increase District revenues through marketable products, show taxes, grants, and increased attendance at conventions.

Task: List at least six short term goals that will help increase District revenues.

- 1. Goal Develop Marketplace team to merchandise additional products, manage concessions (where possible).
  - A. Task a team of members (- with a wide range of Barbershopping experiences) to develop programs that will enable all singers at the event (not just the competitors) to sing informally and have fun!
- 2. Goal Increase ad sales by 100%.
- 3. Goal Appoint exploration committee to investigate corporate sponsorships, including TITLE SPONSORSHIP of the contest.
- G. Develop a strategic program for membership growth, recruitment, retention and training. This is something that won't just happen but will require continued planning, thinking outside of the box, and involvement of many of the members in the District and Chapters for continued success.

Task: List at least three short term goals that will help develop recruitment/growth and three short term goals that will help develop membership retention and training (a total of at least 6 goals).

- 1. Goal Develop a strategic goal for recruitment/growth.
- 2. Goal Recommend to District we support 100% Club member goal.
- 3. Goal Encourage each Chapter to have at least 2 formal guest nights per year.

#### Retention and Training

- 4. Goal Interview by telephone every Chapter in the district and gather information as to what the Chapters need and want within 5 months.
- 5. Goal Develop a program to track quarterly member expiration dates.

Dwain Chambers, 2006 President

#### Wanted!!

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• PRESENT THE COMPLETED PACKAGE TO THE WHOLE CHAPTER AND GET EVERYONE INVOLVED.

This recruitment effort was successful because Chapter leadership made it very important; it is an attention-getting theme; it was staffed with "can do" barbershoppers; there was a good plan; the chapter committed early-on to pay for the materials needed; materials were all made up in advance; it was presented to the whole chapter as a complete package; they asked for and got the support of everyone, (to place fliers, put out yard signs, hand out notices, call prospects, bring refreshments, etc.) There is no magic here – but there is good leadership, a good process and execution, and the membership was prepared in advance, and they bought into the plan.

It will be very exciting to see this successfully implemented across the District this fall.

Yours for a Song, Dennis Evans District Membership VP



Central Alabama Chapter's President Don Stroup, and Dennis Dearing, Vice President of Membership present a \$1,000 check to the American Heart Association.

This contribution was made following Voices of the South Sing Valentine program when the Chapter board voted these funds be given to the AHA.

Shown with Don and Dennis is Patty Van Sicklen, Vice president of field services for the Southeast affiliate of the American Heart Association. This picture is also scheduled to run in local newspapers as well as a means of generating community awareness of Voices contributions.

## Strong Foundation...

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• Dan Shelles, a member of the Marietta, GA Chapter and a professional grant advisor, will conduct grant-training classes at dates and locations, to be determined by your feedback on this topic, all subject to responses I receive from our chapters. Just drop me an email and I'll take it from there.

Within the structure of the Dixie Financial Development portfolio, I'm also looking for a current member to Chair the Founders Club. That individual would have the responsibilities of promoting new membership through personal contacts, Rebel Rouser articles and at all district events. If interested, please contact me by email at.....thine@comcast.net

Bob & Dobbie Royce have volunteered to co-chair Dixie's The President's Council.

Congratulations to the **Harmony Foundation** Award recipients as announced at the Chattanooga Convention. I'm hopeful other chapters pick up the challenge and match this terrific work.

**Award Levels:** 

Bronze \$15 - \$29.99 per member
Silver \$30 - \$59.99 per member
Gold \$60 and above per member
Local Charitable Gifting Chapter Recipients:

Bronze: Stone Mountain, GA; Tuscaloosa, AL
Silver: Charleston, SC; Hilton Head Isle, SC
Gold: Edenton, NC; Hickory, NC; Pinehurst, NC

Harmony Foundation Gifting Chapter Recipients:

Bronze: Central, AL; Greater Gaston, NC; Greensboro, NC; Marietta, GA; North East, TN; Roswell, GA; Savannah, GA; Stone Mountain, GA; Upper Cumberland, TN

Silver: Chattanooga, TN; Greater Knoxville, TN; Memphis, TN

Gold: Macon, GA; Nashville, TN; Frank Thorne Chapter of Dixie

KEEP UP THE TERRIFIC WORK



#### Rocky Mount, North Carolina 2006 Dixie District Chorus Champions

#### Calendar of Events

The dates below were provided by the District Secretary. Please do not forward show dates to the Rebel Rouser. All dates must be cleared through his office.				
New Bern, NC	April 22, 2006	Wilmington, NC	June 24, 2006	
Memphis,TN	April 22, 2006	*International Convention - Indianapolis, IN July 3-8, 2006		
Greensboro, NC	April 29, 2006			
Greater Knoxville, TN	May 6, 2006	*DLHW - Clemson University July 21-23, 2006		
Augusta, GA	May 6, 2006	Blue Ridge Mt Foothills	September 9, 2006	
Research Triangle Park, NC	May 6, 2006	*Eall Convention 9 Contests Chatteness T	Contacts Chattanage TN	
West Jefferson, NC	May 6, 2006	*Fall Convention & Contests, Chattanooga, TN September 29-October 1, 2006		
Stone Mountain, GA	May 13, 2006	Savannah, GA	November 3 & 4, 2006	
Atlanta Metro, GA	May 13, 2006	Stone Mountain, GA	November 10 & 11, 2006	
Nashville,TN	May 20, 2006	Marietta, GA	December I & 2, 2006	
Spartanburg, SC	June 3, 2006	Atlanta Metro, GA	December 9, 2006	
Huntsville Metropolitan, AL	June 10, 2006	*Dates in bold face are Society/District-wide events.		
Central Alabama, AL	June 11, 2006			